

Press Release

## Chiropractic Author and Editor Recognized

The American Society of Business Publishers and Editors (ASBPE) is the national organization that represents publishers and editors of print and online business publications. Examples of ASBPE member publications include:

- The Progressive Farmer
- M & C; Meetings and Conventions
- Computerworld
- ABA Journal; The Lawyers' Magazine
- Remodeling
- Garden Center
- Health Facilities management
- Food Service; equipment and supplies
- Investment News
- CIO
- Design World
- Solar World
- AgriBusiness Global
- The American Lawyer
- Addiction Professional
- HR Magazine
- Dynamic Chiropractic
- Golfdom
- McKnight's Long Term Care News
- Accounting Today

Each year, ASBPE recognizes its members through the Azbee Awards. The awards include several categories related to columns, print publications, online publications blogs, design and websites. Azbee Awards are given regionally and nationally. Judges include more than 90 experienced ASBPE editors and designers.

Publishers and editors provided over 1,100 submissions for the 2016 awards. Among the submissions were two articles from *Dynamic Chiropractic*. The articles were written by Dr. K. Jeffrey Miller and edited by Peter Crownfield, the executive editor of *DC*.

When the top contenders for the 2016 awards were announced, Miller and Crownfield were named regional and national finalists in the Best Regular Column category. In early July 2016, they were awarded first place and received the Gold Medal for the Pacific Region of the country.

Another chiropractic author, Anthony Rosner PhD, was also a finalist in the regional competition, but not the national competition. He was awarded the second-place Silver Medal for the Pacific region.

The national award winners will be announced at the ASBPE's annual convention on July 21, 2016 in St. Petersburg, Fla.

"I was not familiar with ASBPE and did not know the articles had been submitted until Peter informed me we were regional and national finalists. The nomination, the finalist status and award humble me. Peter is a very talented editor and we have worked well together for years. We make a good team," said Miller.

Crownfield added to Miller's comments by saying, "Articles selected for the best regular column must be relevant, engaging and well-written. Two column articles published within a calendar year must be submitted, so an author whose material qualifies must consistently produce high-caliber articles that will make the judges / readers think, inform them on a relevant topic, and most of all, engage them with smart, sound writing."

"Being finalist both regionally and national and winning in the regional competition is an achievement for the entire chiropractic profession. The awards are not localized to chiropractic publications. It proves the quality of publishing in chiropractic is on par with the standards established by ASBPE for occupational business publications nationwide," said Miller.

Miller and Crownfield are hopeful that they will add a national award to their regional award when the national winners are announced in late July.

Links to the two competition articles written by Miller and edited by Crownfield appear below.

[Applying the Thin Skull Principle](#)

[Practice Policy \(Gone Bad\): The Sign](#)